Calls from radio or TV stations to promote tuning in to their broadcasts would be just as much of a privacy intrusion as any other kind of commercial telemarketing call. Whenever I have heard the telephone ring and hurried to answer it only to be met with a pre-recorded message, it is as annoying as finding a live telemarketer on the line trying to deliver a sales pitch.

Calls of that kind from radio and TV stations are commercial telephone solicitations and should be subject to the same FCC rules as all other commercial telemarketing calls. Please do not give any special exemption to that form of telemarketing.